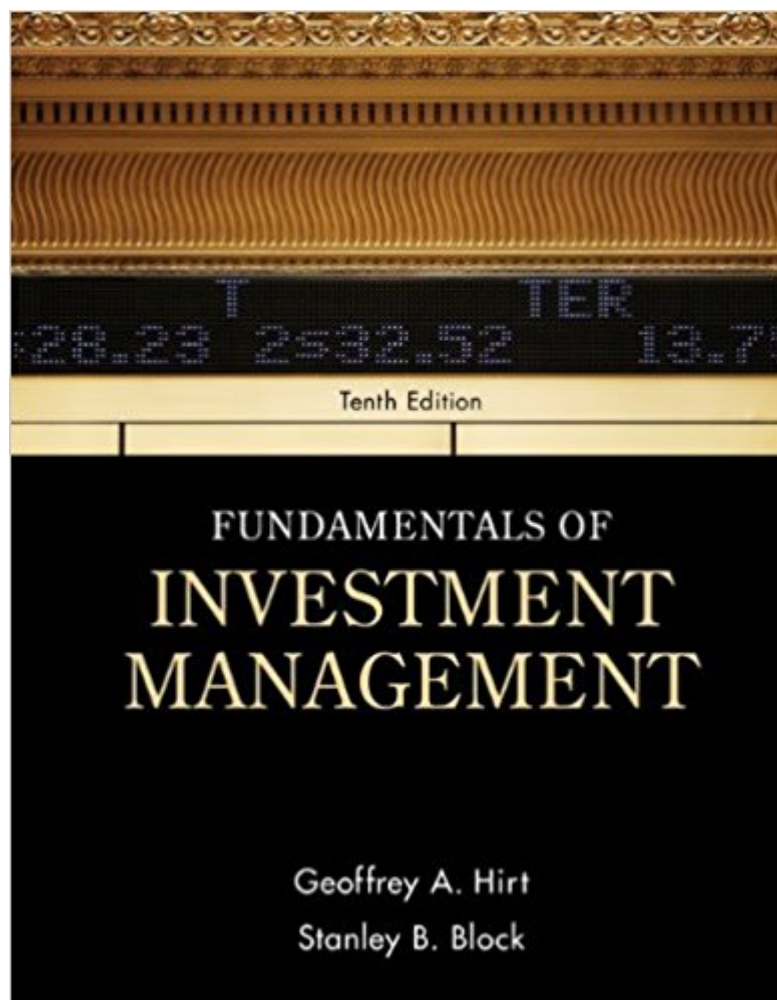




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Fundamentals Of Investment Management (McGraw-Hill/Irwin Series In Finance, Insurance, And Real Estate)



Synopsis

Presenting applied theory alongside real-world examples, Fundamentals of Investment Management provides a survey of the important areas of investments: valuation, the marketplace, fixed income instruments and markets, equity instruments and markets, derivative instruments, and a cross-section of special topics, such as international markets and mutual funds. The text is user-friendly, but makes no concessions to the importance of covering the latest and most important material for the student of investments.

Book Information

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Professor Block is professor emeritus of financial management and investments at Texas Christian University, where he received the Burlington Northern Outstanding Teaching Award and the M. J. Neeley School of Business Distinguished Teaching Award. His research interests include financial markets, mergers, and high-yield bonds. He has served as president of the Southwestern Finance Association and is a Chartered Financial Analyst and a Certified Cash Manager. He enjoys sports and has run in the NYC Marathon. Professor Block holds a BA from the University of Texas at Austin, an MBA from Cornell University, and a PhD from LSU. In 2001, his former students established the Dr. Stan Block \$1.5 million Endowed Chair in Finance at Texas Christian University. He is the first chairholder of the named chair. In 2006, he was selected as the university's outstanding professor. Geoffrey A. Hirt is currently Professor of Finance at DePaul University and Director of Equity Research at Mesirow Financial. He received his PhD in Finance from the

University of Illinois at Champaign-Urbana, his MBA from Miami University of Ohio and his BA from Ohio-Wesleyan University. Geoff has directed the Chartered Financial Analysts Study program for the Investment Analysts Society of Chicago since 1987. From 1987 to 1997 he was Chairman of the Finance Department at DePaul University and taught investments, corporate finance, and strategic planning. He developed and was director of DePaul's MBA program in Hong Kong and has taught in Poland, Germany, Thailand, and Hong Kong. Geoff has published several books. The sixth edition of Fundamentals of Investment Management was released in July 1998 and is published by Irwin/McGraw-Hill. Additionally, Geoff is well known for his book Fundamentals of Financial Management published by Irwin/McGraw-Hill. Now in its eighth edition, this book is used at over 600 colleges and universities worldwide, and it has been translated into Chinese, Japanese, and Spanish. Geoff plays tennis and golf, is a music lover, and enjoys travelling with his wife, Linda.

Well written & clear. I am a finance student and I actually enjoy this book. My only issue is that there are no answers in the back of the book to the problems at the end of the chapters.

It is the book I needed for class.

Best intro to investment textbook

NONE

Great Product. The whole family loves it.

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